

A dollar a day . . . To make our community better

Philanthropy on \$1 a day. The idea is simple. You give \$365 – a dollar a day – to make our community better. You pool those daily dollars with those of others. Then you decide together which organizations you want to receive the money.

Frequently Asked Questions

■ **Why join Giving Back 365?** Giving Back 365 allows you to leverage your charitable contribution with others to support programs and projects of area interest. The larger the membership, the greater the impact in Watertown.

■ **Who is eligible to join?** Everyone

■ **What are the membership dues?** The annual donation requirement for membership is \$365. This amount applies to individuals as well as to households. However, only one vote is allowed per household on grant-related issues. Donations can be made in full, monthly, or quarterly.

■ **What do you mean by “endowed fund”?** An endowed fund is a permanent charitable fund in which the principal is retained and reinvested. Every year earnings are used to provide charitable grants. Over time the fund’s balance will grow as will annual income available for grant making.

■ **Is \$365 the only option?** If you’d like to give without becoming a member, any donation amount will move Giving Back 365 forward. If you’d like to give more, join the Above & Beyond membership level at \$500.

■ **But I already support charities I care about.** We hope you will continue to do so. Giving Back 365 is in no way a substitute for directly supporting causes and organizations that are important to you. Giving Back 365 is a way to grow the impact of your charitable giving. It is a way to become involved in philanthropy at a level that might not be available to you individually.

■ **Once I join, what are my obligations?**

There are no obligations. Members are given the opportunity to vote annually in awarding grants to local nonprofit organizations from the Giving Back 365 fund. You will be able to view the proposals and vote online.

■ **What is the grant-making process?**

Nonprofits will submit applications annually.

■ **What if my choice doesn’t end up being funded?**

This is a possibility. However, we believe that through this process, the membership will be happy with the group choice. We also hope that Giving Back 365 enables you to learn about issues you may not have known about - or supported previously.

■ **How can my business support**

Giving Back 365? Consider underwriting Giving Back 365 recruitment, sponsoring membership for your employees or matching employees’ Giving Back 365 donations.

Giving Back 365

When you join Giving Back 365, you become part of a select group who will make a difference in our community. There are several ways to join or make a donation. Please choose the one that works for you.

Donate by check or by using your Visa, MasterCard or Discover card at:
www.watertowncommunityfoundation.org

As a member of Giving Back 365, half of your contribution is used for grants in the current year and half is placed in an endowed fund that will support grants in future years. As a member, you are eligible to participate in the annual grant making process.

For more information on how you can join Giving Back 365, please contact us.

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E-mail: foundation@iw.net

Looking forward and . . .

GIVING BACK



Looking forward and Giving Back 365
Watertown
Area Community Foundation

**The Watertown Area
Community Foundation
invests in the vitality
of Watertown.**

Giving Back 365 . . .

Because anyone can be a philanthropist

Philanthropy on \$1 a day.

The total available for granting in 2019 was \$22,200 which included those gifts and the endowment earnings.

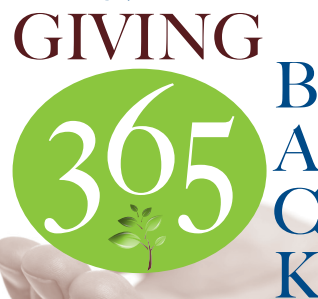
At the end of the year, Giving Back 365 donors voted on the grant applications received. Here are the results:

- **\$2,000 to 4 The Kids SD** to purchase classroom snacks for Watertown K-6 students.
- **\$1,000 to Badges for Christ** to produce a promotional video to be used by law enforcement officers.
- **\$1,519 to Beacon Center** to purchase seven nightstands for sleeping rooms.
- **\$1,782 to the Boys & Girls Club** to set up a Gaga Ball Pit at the Club.
- **\$2,000 to Community Transit of Watertown/Sisseton, Inc.** to help with providing rides at no cost for clients of the Codington County Welfare office, Beacon Center and Serenity Hills.
- **\$700 to East Central CASA** to purchase training materials for advocates.
- **\$1,049 to Habitat for Humanity Greater Watertown Region** to purchase a generator to use on worksites and offsite events.
- **\$2,000 to ICAP 60s' Plus Dining** to purchase 12 hot and 12 cold insulated food delivery bags for the Watertown Home Delivery.
- **\$1,504 to Lake Area Zoological Society** to support the Wildlife Warriors boys' program at Bramble Park Zoo.
- **\$2,000 to Watertown Area People Against Child Hunger (PACH)** to purchase flat-bed and utility carts and also develop PACH's website.
- **\$500 to Relay for Life** to purchase survivor/caregiver shirts and lapel pins, survivor flags, and miscellaneous items for complimentary bags and décor at event.
- **\$965 to Special Olympics - Watertown Area** to purchase a printer and ink cartridges.
- **\$1,000 to Watertown Artwalk** to help with publishing costs of the 2020 Artwalk brochures.
- **\$2,000 to Watertown Police Department Camp Chance** to provide T-shirts for the 2020 participants.
- **\$800 to Watertown Police Department DASH** to purchase a laptop computer and software for DASH events.
- **\$1,400 to Watertown Senior Activities Center** to purchase a vacuum cleaner and portable dishwasher for the Center.

Thank you to the 2019 Giving Back 365 donors for making these grants possible.

Through Giving Back 365 you will engage in philanthropy with your peers. Together, you and others will make Watertown a better place to live, work and raise a family.

Looking forward and . . .



The idea is simple. You give \$365 — a dollar a day — to make our community better. You pool those daily dollars with those of others. Then annually, you decide together which organizations you want to receive the money. That's Giving Back 365 in a nutshell.

When you join Giving Back 365, half of your contribution is used for grants in the current year, and half is placed in an endowed fund to support future grants.

As a member, you're eligible to participate in the annual grant-making process.

Please join us. The more members, the more money available for grants for our community. For more information, email foundation@iw.net or call 605-882-3731.

Start making a difference today by giving \$1 a day.



TEAR OFF/ MAIL IN PANEL

To join Giving Back 365, please complete the following.

_____ I/we wish to join Giving Back 365. My check for \$365 is enclosed.

_____ I/we wish to join Giving Back 365 at the **Above & Beyond** level. My check for \$500 is enclosed.

_____ I/we plan to join Giving Back 365 by making a payment or multiple payments with my credit card by going to: watertowncommunityfoundation.org.

I/we wish our membership to be listed as follows: _____

_____ I/we wish to join Giving Back 365 but prefer anonymity.

Signature

Name (Please Print)

Street Address

City State Zip

Phone

Email

Remember: Your email is important because you will review grant applications and vote online. Please provide us with your **email** address.

No email? No Problem. Please don't let that deter you from joining Giving Back 365. Just be sure to include your mailing address and phone numbers so we can contact you.