

A dollar a day . . . To make our community better

Philanthropy on \$1 a day. The idea is simple. You give \$365 – a dollar a day – to make our community better. You pool those daily dollars with those of others. Then you decide together which organizations you want to receive the money.

Frequently Asked Questions

■ **Why join Giving Back 365?** Giving Back 365 allows you to leverage your charitable contribution with others to support programs and projects of area interest. The larger the membership, the greater the impact in Watertown.

■ **Who is eligible to join?** Everyone

■ **What are the membership dues?** The annual donation requirement for membership is \$365. This amount applies to individuals as well as to households. However, only one vote is allowed per household on grant-related issues. Donations can be made in full, monthly, or quarterly.

■ **What do you mean by “endowed fund”?** An endowed fund is a permanent charitable fund in which the principal is retained and reinvested. Every year earnings are used to provide charitable grants. Over time the fund’s balance will grow as will annual income available for grant making.

■ **Is \$365 the only option?** If you’d like to give without becoming a member, any donation amount will move Giving Back 365 forward. If you’d like to give more, join the Above & Beyond membership level at \$500.

■ **But I already support charities I care about.** We hope you will continue to do so. Giving Back 365 is in no way a substitute for directly supporting causes and organizations that are important to you. Giving Back 365 is a way to grow the impact of your charitable giving. It is a way to become involved in philanthropy at a level that might not be available to you individually.

■ **Once I join, what are my obligations?** There are no obligations. Members are given the opportunity to vote annually in awarding grants to local nonprofit organizations from the Giving Back 365 fund. You will be able to view the proposals and vote online.

■ **What is the grant-making process?** Nonprofits will submit applications annually.

■ **What if my choice doesn’t end up being funded?** This is a possibility. However, we believe that through this process, the membership will be happy with the group choice. We also hope that Giving Back 365 enables you to learn about issues you may not have known about - or supported previously.

■ **How can my business support Giving Back 365?** Consider underwriting Giving Back 365 recruitment, sponsoring membership for your employees or matching employees’ Giving Back 365 donations.

Giving Back 365

When you join Giving Back 365, you become part of a select group who will make a difference in our community. There are several ways to join or make a donation. Please choose the one that works for you.

Donate by check or by using your Visa, MasterCard or Discover card at:
www.watertowncommunityfoundation.org

As a member of Giving Back 365, half of your contribution is used for grants in the current year and half is placed in an endowed fund that will support grants in future years. As a member, you are eligible to participate in the annual grant making process.

For more information on how you can join Giving Back 365, please contact us.

P.O. Box 116 • 211 East Kemp
Watertown, SD 57201
Phone: 605-882-3731
E-mail: foundation@iw.net

Looking forward and . . .

GIVING 365 BACK



Looking forward and Giving Back 365
Watertown
Area Community Foundation

The Watertown Area
Community Foundation
invests in the vitality
of Watertown.

Giving Back 365 . . .

Because anyone can be a philanthropist

Philanthropy on \$1 a day.

The idea is simple. You give \$365 — a dollar a day — to make our community better. You pool those daily dollars with those of others. Then annually, you decide together which organizations you want to receive the money. That's Giving Back 365 in a nutshell.

When you join Giving Back 365, half of your contribution is used for grants in the current year, and half is placed in an

endowed fund to support future grants.

As a member, you're eligible to participate in the annual grant-making process.

Please join us. The more members, the more money available for grants for our community. For more information, email foundation@iw.net or call 605-882-3731.

Start making a difference today by giving \$1 a day.

Through Giving Back 365 you will engage in philanthropy with your peers. Together, you and others will make Watertown a better place to live, work and raise a family.

Looking forward and . . .



Giving Back 365 donors awarded grants to the following organizations in 2017:

- Beacon Center
- Boys & Girls Club of Watertown
- Divine Providence of South Dakota
- Habitat for Humanity
- Joy Ranch
- Lake Area Zoological Society
- PACH
- REACH
- Salvation Army
- Watertown Area Transit
- Watertown Artwalk

TEAR OFF/ MAIL IN PANEL

To join Giving Back 365, please complete the following.

_____ I/we wish to join Giving Back 365. My check for \$365 is enclosed.

_____ I/we wish to join Giving Back 365 at the **Above & Beyond** level. My check for \$500 is enclosed.

_____ I/we plan to join Giving Back 365 by making a payment or multiple payments with my credit card by going to: watertowncommunityfoundation.org.

I/we wish our membership to be listed as follows: _____

_____ I/we wish to join Giving Back 365 but prefer anonymity.

Signature

Name (Please Print)

Street Address

City State Zip

Phone

Email

Remember: Your email is important because you will review grant applications and vote online. Please provide us with your **email** address.

No email? No Problem. Please don't let that deter you from joining Giving Back 365. Just be sure to include your mailing address and phone numbers so we can contact you.